



City Center
TAU Research Center for
Cities and Urbanism
Tel Aviv University

מרכז העיר
המרכז לחקר העיר
והעירוניות
אוניברסיטת תל אביב

Israeli-Hungarian Smart City Workshop



City Center—Research Center for Cities and Urbanism, Tel Aviv University

February 28, 2019

Thu. February 28 Yad Avner Building, room 104

08:30-09:00 ***Gathering***

09:00-09:30 ***Guests presentation***

Balázs Darvas, Electronic Administration Dept. (e-gov services):
Interacting Digitally with the Public Administration in Hungary

Jesse Rosenblit, Digital Israel, Ministry for Social Equality:
The Digital Israel National Initiative

09:30-11:00 ***Big urban data, modeling and forecast***

09:30-09:45 Dr. Ronit Purian, Research Center for Cities and Urbanism
(<https://en-urban.tau.ac.il>): Public Participation in Planning – from
E-Government to Smart Cities, from pdf to VR

09:45-10:15 Prof. Itzhak Benenson, Geosimulation & Spatial Analysis Lab
(<https://www.GeoSimLab.org>): GIS and Big Data – Research Projects

- Open GIS tools and planning (PhD student Yulia Grinblat)
- Adaptive parking pricing (PhD student Nir Fulman)
- Urban fires (PhD student Yonatan Shaham)
- Are We Ready for Mobility as a Service? Smartcard Data Say – Yes!

10:15-10:25 ***Coffee break***

10:25-10:40 PhD student Golan Ben-Dor, GeoSim Lab
Simulation of Urban Transportation Future

10:40-11:00 Yoav Tal, CTO, Survey of Israel
Smart Governing Using Geospatial Data and Technologies in Israel



Participants

Meeting Mr Tibor Pogácsás, Hungarian Minister of State Responsible for Local Government

Delegation members

- **Mr. Tibor Pogácsás**, Minister of State Responsible for Local Governments
- **Dr. Miklós Dukai**, Deputy Minister of State Responsible for Local Governments
- **Ms. Marianna Holczreiter**, Deputy Director of Financial Department
- **Mr. Balázs Darvas**, Expert, Electronic Administration Department (e-gov services)

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From Israel

Mr. Yoav Tal, CTO, Survey of Israel

Mr. Jesse Rosenblit, Head of International Relations, Digital Israel

Tel Aviv University

Prof. Itzhak Benenson. Head of the Geosimulation and Spatial Analysis Laboratory, Dept. of Geography and Human Environment. *Research*: Geosimulation, spatial analysis; modeling urban dynamics; spatial big data analysis; urban mobility. <https://en-urban.tau.ac.il/Itzhak-Benenson>

Prof. Juval Portugali. Dept. of Geography and the Human Environment. Head of the City Center — Tel Aviv University Research Center for Cities and Urbanism. *Research*: Complexity and self-organization theories, environmental-spatial cognition, urban dynamics and planning in modern and ancient periods. <https://en-urban.tau.ac.il/Prof-Juval-Portugali>

Dr. Ronit Purian. TAU City Center's Director. *Research*: Behavioral and social aspects of data and technology management; information systems, data mining and regional planning.

<https://en-exact-sciences.tau.ac.il/profile/purianro>; <https://en-urban.tau.ac.il/Ronit-Purian>