





Tel Aviv University



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As part of the Smart Mobility Summit: the Institute for Innovation in Transportation & Shlomo Shmeltzer Institute for Smart Transportation at Tel Aviv University cordially invite you to attend a symposium on:

Mobility as a Service (MaaS) at the Academia-Industry-Government Junction

Save the date

29th October 2018, 10:00-12:30 Habima Theater, Tel Aviv

To register and for further details

How do academia, industry and government engage with the MaaS concept and how can they work together to share knowledge and support implementation?

Speakers and discussants from top Israeli universities, start-ups, industry analysts and central and local government.

Keynote: **Assaf Biderman** Founder & CEO, Superpedestrian & Associate Director, MIT SENSEable City Laboratory